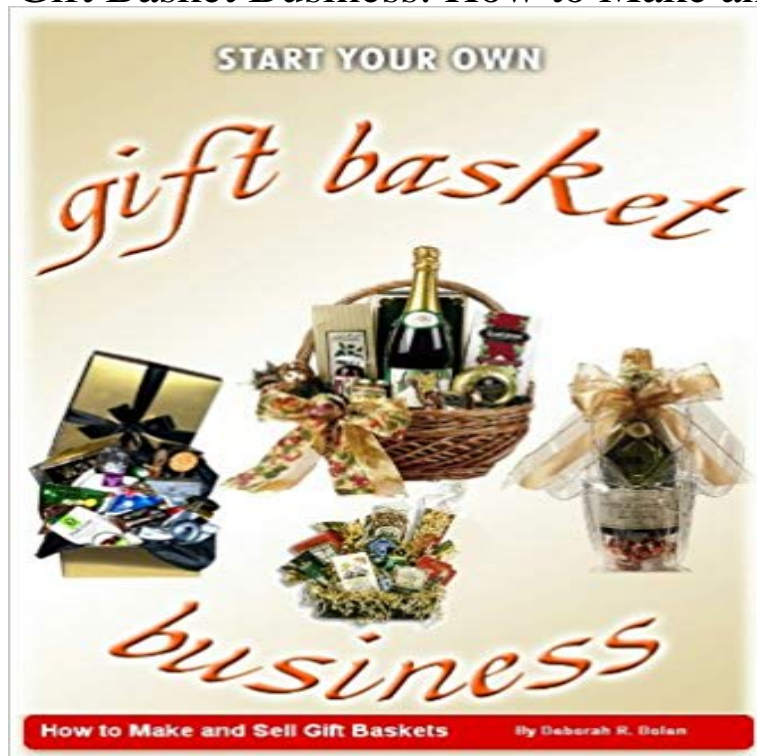


## Gift Basket Business: How to Make and Sell Gift Baskets



Deborah Dolens Gift Basket Business book teaches you how to make gorgeous gift baskets even if just for hobby, but if you want to start a gift basket business, this book is for you. Beyond economics of getting a business started with the least amount of financial risk best selling DIY author Deborah Dolen teaches you how to be prudent in your purchases and design baskets even with potential shipping in mind avoiding many of the common pit falls a new business owner makes when embarking on such a business. Deborah Dolens book also includes a detailed descriptions of how to design your baskets with all of the best tricks known to the industry and most importantly where and when to market them. Deborah Dolen teaches you can make money while having fun! For business, pleasure or for family projects this is the book! Written in 2002 and updated in 2012 it is also the most current information on the market today. Deborah Dolens book includes lots of photos, example themes, and wholesale vendors. Deborah Dolen also has a one hour video available on Amazons instant DPT movie platform that pairs with this book. The movie is called How to Make Gift Baskets and can be watched instantly. Maybe customers who buy her floral design books and videos buy Dolens work How to Make Gift Baskets book and video. Packed with many neat ideas, here are two of many: Want to get a hard to peel label off? Slide any food based oil on it overnight and it will peel right off the next day. Want to get permanent marker off a smooth surface like a jar? hair spray will do the trick. SAMPLE THEMES with photos include: BABY, COFFEE TIME, THE TEA ROOM, GOLD COLLECTION, FALL PRESENTATION, CHRISTMAS COLLECTION, HAPPY BIRTHDAY! OFFICE PARTY, LUXURY BATH, GARDENERS DELIGHT, PASTA BASKET, PICNIC BASKET, to name a

few, but most importantly How to Make a Bow, although the author does say she prefers large pull bows because they are predictable, beautiful and usually under one dollar. Most bows take 3 yards of ribbon and that can get expensive if the first one does not come out well. Still, it is important any gift basket maker know how to make a bow from scratch. Other free advice? Yes. The tendency to buy a lot of product in the initial excitement of making gift baskets can become costly. I show how to avoid that and what to focus on, as well as concepts such as; It is better to have a small basket look full than to have a large basket look barren. My earliest work was with only large baskets and I learned that required four times more product and I spent a lot of money in the initial excitement on items I never ended up using. Good Luck! Author: Deborah R. Dolen Deborah Dolen is an author of 28 DIY books and 7 DIY films who lives in Bradenton, Florida with her Golden retriever Ringo. Please visit Deborah Dolen on her blog, Twitter, Facebook or Deborah Dolen Mobile. Deborah Dolen also sells DIY books under the pen name Mabel White so please check out her selection of Mabel White books and films on Amazons instant download platforms.

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